Impressions

Total Online Impressions: 141 Million
Total Print Circulation: 250,000
Total Facebook Likes: 218,500
Total Twitter Followers: 1.7 Million
Total Instagram Likes: 130,000
Gifts to Treat Yourself With This Year

Yahoo Style Staff
Yahoo Style December 16, 2016

We have worked hard all year, the election took a lot out of us, and we’ve hardly gotten over the loss of Prince, David Bowie, and Leonard Cohen. Safe to say 2018 has been a tough year — so we think that this holiday, we deserve to treat ourselves to the best. So without further ado, here are some of the season’s silliest, most fun, and full-of-fantasy gifts. Time to treat yourself!

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Alexander McQueen Small Heroine, $1750, AlexanderMcQueen.com
Holiday Gift Guide: 107 Perfect Gifts For 10 Types Of People

The Recreational Smoker

1. Au Box Cannabis (Delivery Subscription)
   Price: $100-150/month || Where to cop: Aubox.com

2. Davinci IQ Vaporizer
   Price: $275 || Where to cop: Davincivaporizer.com

3. Dr. Dabber Ghost Vaporizer Kit
   Price: $69.95 || Where to cop: DrDabber.com

4. Suicide Girl Hustle Cannabis Vape Cartridge
   Price: $55 || Where to cop: SuicideGirls.com

5. Vapium Summit + Weather-Friendly Vaporizer
   Price: $250 || Where to cop: Vapium.com

6. Cloudious 9 & Hydrology 9
   Price: $250 || Where to cop: Cloudious9.com

7. Airfree P100 Air Purifier
   Price: $219.99 || Where to cop: BedBathAndBeyond.com
How's the smut business?

Dominic Grech wouldn't know—he deals in publishing, entertainment, political advocacy.

As the head of sales at SuicideGirls Cannabis, Grech is the man working to align a "lifestyle brand" most famous for posting pictures of naked women with purple hair, plugs and knuckle tattoos with the burgeoning cannabis business.


Now, SuicideGirls is selling vapes. Specifically, a lineup of three cartridges called Chill Hustle Zero. And if you ask me, they're onto something. It's a pivot that makes sense, and enriches everyone involved: It could be the Playboy's Host & Bar Book of Trump's America.

The first thing to notice about the CHO cartridges is the build quality. Even if you're dropping $75 for a cartridge in Portland, you're probably getting a plastic tube with a plastic mouthpiece. SuicideGirls partnered with a manufacturer to make a metal-and-glass cartridge that screws onto a normal 510 battery.
"The industry has mostly used plastic, which we felt was a cheap and inferior product," Grech says. "There are health concerns about vaping with plastic, so we chose to go with a more expensive, higher-end solution, which included using glass."

The goop inside also shows some innovation. The company noticed that a lot of cannabis strains popular with its models included THCV. Most often found in African sativas, THCV is a cannabinoid that intensifies euphoria, may help regulate blood sugar and is known to suppress appetite. Suppressing appetite is important when you're showing your naughty bits to strangers—and thus the Zero cartridge. It's like Coke Zero, but for weed. As far as I can tell, it's the first of its kind.

"We noticed a significant number of SuicideGirls smoking strains that were high in THCV," Grech says, "and that is where we came up with the idea for Zero, a THCV-infused hybrid. Chill was specifically formulated to give the user a sense of calm. Hustle was created to boost energy and creativity."

I've been impressed with all three SG cartridges, which provide a good, clean buzz with light citrus flavor. I was especially taken with the Chill, which provided a valuable assist in my first-ever perfect 100 night on my Beddit Sleep Tracker.

Now, the bad news: SuicideGirls is big-timin' its old friends, and not sending the good stuff home quite yet.

"Right now we are located in Los Angeles, and currently focused on the largest cannabis market in the world, the state of California," Grech says. "We have some good relationships in Oregon, and when it's time, we will be excited to include that market in our West Coast expansion."

Ah, the West Coast expansion—a time-honored rite of passage for any brand. After all, things have to be tough in the porn industry, right? Now that SuicideGirls is competing with those tattooed cam-girl amateurs, it can't afford to invest in those little extras. A pivot is perfect. Diversify your revenue streams and monetize your brand loyalty without diminishing your core product. Surely, SuicideGirls would like to discuss the business savvy required of the modern pornentrepreneur?

"SuicideGirls is a community of outsiders that has grown to become the premier alternative online community," Grech says. "SuicideGirls Cannabis is a lifestyle brand and not involved in the porn industry, so we are unable to comment on the state of affairs for the industry."

THE POTTLANDER
UVPM: 70,000
Google rank: 5
Best Cannabis Brands of 2016
That You Didn’t Know You Needed

2016 was major for cannabis. With the recreational legalization of cannabis in California, there are sure to be new edibles, shops, brands and beyond popping up everywhere in 2017. Even with a new era of cannabis on the horizon, 2016 gave us much to love (and smoke) and introduced us to a couple brands that are leading the way and setting a new standard for the best the cannabis industry has to offer.

SuicideGirls Cannabis Vape Cartridges

SuicideGirls, the largest alternative community on the internet is now one of the fastest growing cannabis brands in California. This past year, SuicideGirls Cannabis introduced their new effects-based line of Cannabis Vape Cartridges: Chill, Hustle, and Zero. Chill is an indica, specifically formulated to calm the mind and body. Hustle is a Sativa that was created to boost energy and creativity. Zero is a Hybrid with THC-V which is known to suppress appetite and the perfect choice for the holiday season to help fight off the munchies.
Suicide Girls Are Selling Vape Cartridges; Will Get You High as Sex

The Zero, Hustle, Chill collection is a great way to lose yourself in a cloud.

The weed scene is changing. In the good way: Marijuana is mainstream. And a key driver of this almost normalized social use is the vape pen. Dosing cannabis has never been so stylish or convenient. But also done with specific intentions—weed is consumed these days for all types of reasons. The portability and ease of use of vape pens have the latest in weed-tech products emerging as a preferred delivery method for that sweet, weedy, honey/hash oil.

In fact, vaping is one of the fastest growing sectors in modern weed.
This is where the new line of vaporizer cartridges from Suicide Girls comes into frame. The collection—Zero (THCV hybrid), Chill (indica), and Hustle (sativa)—are right on trend; engineered to deliver predictable outcomes. According to a press release from the brand, the vapes, which retail at $55-per-1 ml cartridge, are produced using "a supercritical CO2 molecular extraction method."

Hoping the consumption experience would be as "supercritical" as the manufacturing process, a KINDLAND panel of one put the Suicide Girls vape-cartridge line to the test.

Chill (Indica)

THC Level:
60 percent

Flavor:
According to our SG PR contact, the oil inside the cartridges is sourced from "sun grown cannabis," a/k/a outdoor, and lab-tested to ensure the product is free of any pesticides and fungicides. The predominant flavor—weed—is definitely present and noticeable as heck, but it isn’t overwhelming. A note on the labeling detailing which exact strain of cannabis used to make said oil is to be desired. For now, its absence is not a deal-breaker.

Did it chill me out?
It’s pretty hard not to feel all kinds of chill when tasked with thinking critically about a vape pen experience, especially when you’re puffing on it among the clouds and skyscrapers, on the roof of your office-building. In regard to THC-induced-chills beyond all that: Present.
**Zero**

**THCV Level:**
60 percent

**Flavor:**
Still just weed. (Not a bad thing.)

**Did it curb my appetite; stave off the munchies?**
The THCV cannabinoid is believed to suppress hunger, and the Zero pen is marketed as capable of providing the user with such an effect. Nonetheless, I ate a candy bar shortly after trying this pen, which may say more about me than the effectiveness of the Zero cartridge. Sometimes I can get a little high strung, and this cartridge made me mostly just high.

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**Hustle**

**THC Level:**
60 percent

**Flavor:**
I assume this cartridge too tasted like, well, weed, but mine broke somewhere between my desk and my pocket and my lunch-break, and began to leak—so I didn’t want to risk vaping pocket lint.

**Does this cartridge inspire one’s inner hustler?**
Weed brings out the creative beast in us all; so even though I was unable to fully appreciate the “pure saliva oil,” which its makers say can fuel one’s creative energy, I trust that it probably could.
Suicide Girls Chill

With a site launched in 2001, around the time of my own pubescence, the alt pinup Suicide Girls can claim responsibility for quite a few of my erections over the years, so earning one more didn’t seem like it’d be too laborious a challenge for them. With scores of free-agent tattooed Instagram hotties encroaching on the digital territory SG has carved out for itself, the brand has now chosen to pivot and stake a claim in the weed game, licensing its name to a line of cannabis vape cartridges.

I was informed by the brand’s PR team that the relaxing and connection-encouraging “Chill” line of cartridges would be best for getting me revved up. After a few deep hits of the electronic pen, I was feeling relaxed but, maybe, a bit too relaxed. The Chill cartridge was so powerful that I found myself in that intensely stoned state where you involuntarily squint so fiercely that it feels like you’re a boxer with two swollen shut eyes. Though undeniably relaxed, my romantic partner and I spent the next few hours couch-locked, barely able to formulate sentences, let alone conceive of the idea of sex stuff.
Penelope, another SuicideGirls model, said in an email that smoking helps her "escape everything that makes me human: my problems, worries, stresses, my phone notifications and work schedule changes — and just be the animal version of me long enough to lose myself in sex."

Besides the cerebral rush, Ridley said, people’s "erogenous zones may become more sensitive and thus increase the degree to which they can receive pleasure." In a 2008 study of motivations for using cannabis, Canadian sociologists noted similar claims of heightened sensory awareness:

Eighteen participants (9 females and 9 males) in the present research reported that sex was enhanced when using marijuana and reported positive effects such as increased "libido," "more control," "lowering of inhibitions," and increased sensitivity to touch ... Marijuana was seen to especially enhance or intensify the sexual experience because it relaxed participants and allowed them to focus on the physical sensations.

"In my opinion," Ridley noted, "cannabis aids in removing the usual blocks and barriers to intimacy (such as negative body image, performance anxiety, and pain during intercourse) so that positive sexual and emotional moments can be shared."
SuicideGirls Introduces Chill Hustle Zero Cannabis Vape Cartridges

By David R. at February 26, 2019

Figuring out if the stuff is any good was the next step, and I went out to find a variety of people that smoke often to those that use it here and there. The consensus from the sample was very consistent in all areas. The results showed that they loved the style and ease of use. They felt that it was packaged way better than any other products out there and had a zero leak factor.

As far as potency, the avid smokers felt it was nice but not too strong. They tried all three types and loved the taste and appreciated that they didn’t get too stoned off a few hits. Some mentioned that they don’t like weed that’s too strong because they enjoy the actual smoking process.

The users that we’re lighter on the spectrum said it was awesome. They felt it had a clean taste and didn’t give them the hangover that a hard joint would or the really strong weed that’s out there in oil form. They also loved the ease of use and how it was discrete and didn’t leave them smelling like pot afterward.

The price is $55 each and they are 1ml. There is not a CBD version available yet. The cartridges are available at participating dispensaries throughout California listed at chill.suicidegirls.com.

UVPM: 15k
Google rank: 4
Sleek and chic, the Chill Hustle Zero vapes use a supercritical CO2 molecular extraction method, lab tests each strain for pesticide and fungicide residue and uses only sun grown cannabis. The Suicide Girl vaporizers retail for $55 and are available at participating dispensaries throughout California.

When it comes to the perfect gift, flowers and chocolate don’t always cut it. Treat your girl with the gift that keeps on giving. SuicideGirls Cannabis introduces Chill Hustle Zero, an effects-based line of cannabis vape cartridges.

SuicideGirls, the largest alternative community on the internet is now one of the fastest growing cannabis brands in California. Chill is an Indica, specifically formulated to calm the mind and body. Hustle is a Sativa that was created to boost energy and creativity. Zero is a Hybrid with THCv which is known to suppress appetite and the perfect choice to savor the chocolate dipped strawberry cravings.
Will the government crack down on marijuana companies? Legal weed advocates are worried.

Time to stockpile those doobies: The feds may soon begin cracking down on legalized pot. Despite steadily loosening state restrictions on the marijuana industry, insiders are concerned about the future, following a warning by White House press secretary Sean Spicer in a press briefing on Thursday. He said Americans should expect "greater enforcement" of federal marijuana laws going forward.

Weed industry advocates argue freer laws in recent years have been putting pot businesses on track to create hundreds of thousands of jobs, many of which offer healthy salaries. That could change now, they cautioned.

"We all are very worried," said Sean Lowell, a grower and co-owner of California's Lowell Farms. "If just one of these hard working Americans lost their job ... it would be a goddamn shame."

Crucially, potpreneurs warn that Spicer's statement — which suggests marijuana is a gateway drug — will leave the door open for more restrictive policies on cannabis access, even in states like Colorado, where recreational adult use is permitted.

"There is a big difference between [medical] and recreational marijuana," Spicer said, according to a White House transcript. "And I think that when you see something like the opioid addiction crisis blossoming in so many states around this country, the last thing that we should be doing is encouraging people."
What’s Up With Zero, The Munchies-Free Marijuana?
The tea on THCV
BY HAYDEN HANERS - APRIL 20, 2017

"Beware of the munchies." That’s the lukewarm advice I received when I first smoked marijuana. I didn’t believe it at first, but then I opened a box of Little Debbie Oatmeal Creme Pies my mom once sent me in a college care package and woke up the next day to find it completely empty. Oops. Since then, I’ve come to understand that hunger and THC (tetrahydrocannabinol), the molecular compound in marijuana that gets you high, can be a potent combination. (Incredibly tasty, though!)

Recently, however, I received a press release for a strain of marijuana containing THCV (tetrahydrocannabinol), a molecular compound that Leafly, the best marijuana strain database in the world, considers to be "fascinating." It allegedly has the same relaxing effect THC does but evades the whole munchies part. Leafly says it “dulls the appetite.” Dope! Literally!

Curiosity smoked out the cat, and I got my hands on SuicideGirls’ new line of cannabis vape cartridges called Chill Hustle Zero (retailing for $55 a pop). Each of the three strains has a different effect: Chill is a pure Indica (sedative) strain that, well, chills you out; Hustle, a pure Sativa (stimulant) strain, perks the mind up like a jolt of non-jittery caffeine; Zero gets you high while suppressing your appetite. My mission, should I choose to accept it, was to see what Zero was all about. Would it really curb my appetite, or are munchies and pot an inseparable combination?

Challenge accepted.

My approach to this highly scientific research project was simple: Vape after dinner (because I’ve long since given up the post-work glass of wine) and see how I feel after eating a tiny dessert; then vape before dinner and see how I feel; finally, vape after dinner and, well, you get the picture. For dessert purposes, I purchased a sleeve of Biscoff cookies because you can never have just one.

Much like my proverbial wig after seeing Lady Gaga debut “The Cure” at Coachella, my appetite flew. For one, Zero didn’t make me feel stoned; it had a relaxing effect while hardly hindering my ability to, relatively speaking, function like a sober human being. It chilled me out but didn’t make whatever food I ingested taste heavenly. No spiritual awakening was to be had. For the first time in my short life, I began to understand the medicinal effect of marijuana rather than simply its recreational effects. Microdosing before bed makes for a very nice sleep.

THCV is found in mostly all strains of marijuana. The amount, however, tends to be pretty low. Zero is formulated with 60 percent THCV, which greatly contributes to its appetite-curbing effects. (It also made working out a joy due to THCV’s ability to increase energy expenditure, but that’s another story for another time.)

So, what’s the final verdict? It works! The future of pot is here. Blaze it, but hold the sweets.
"I like to be able to smoke without waking up the next morning in a bed full of Taco Bell wrappers reminding me of last night’s bad decisions."

Apparently ‘diet weed’ is a hot trend in cannabis these days — “diet” meaning particular strains that do not give you the munchies and potentially even curb your appetite. (Worth noting: cannabis is already ‘diet’ in the sense that you don’t gain any calories when smoking/vaping, or even eating straight up cannabis!). So maybe it shouldn’t come as a surprise that when the SuicideGirls — a community of alternative pinup-style women who enjoy showing off their bodies in various states of undress — decided to create their own line of cannabis, one of the strains would be “diet.”

The SuicideGirls’ new brand is called the Chill Hustle Zero line, and it features three strains that each provide a unique experience. Chill, as one could guess, is indica-dominant, while Hustle is sativa dominant. Zero is their hybrid strain with THCV, a compound found in some varieties of the plant that has been noted to suppress hunger. The flower is sourced from Lowell Farm in Santa Barbara, which uses 100 percent organic fertilizer and is pesticide free. To learn more about the SuicideGirls’ plunge into the pot marketplace, as well as the pros and cons of a strain that curbs your appetite, MERRY JANE spoke with SuicideGirl Milloux Suicide, a cannabis enthusiast with a massive online following.

MERRY JANE: Why did the SuicideGirls decide to start a cannabis branch of their brand?

Milloux Suicide: Durban Poison was a really popular cannabis strain many of the SuicideGirls were [using]. We loved it because our appetites weren’t out of control after smoking, and we thought it was something we should bring to the cannabis community. We decided to create a discreet way of consuming [active compound] THCV, which was the beginning of our cannabis vape cartridge line, Chill Hustle Zero.

How was the strain chosen? Did you have a say in what types of cannabis you were going to sell?

We built the product line in-house, but we work with a group of qualified trusted growers like Lowell Farms that are in our network of cultivation partners. We chose Durban Poison because of the THCV appetite suppressant, which became our Zero cartridge. The Chill blend contains indica strains that promote relaxation and the Hustle blend has sativa strains that boost energy and inspire creativity.

Why did you choose to create a "diet" strain? Have you found that everyone is impacted by it the same way?

We created Zero because we wanted to get high and not overeat, which was the initial idea that led us to create the line of cartridges. I haven’t seen any other weed touting appetite suppressant effects. I love getting high, but I am also really into my health and fitness. I like to be able to smoke without waking up the next morning in a bed full of Taco Bell wrappers reminding me of last night’s bad decisions."
Do you think the term "diet" has a stigma attached to it?
I don't think we [exclusively] call it diet. I think we say it helps suppress your appetite. I don't think that's negative or positive, it's just an effect like focus or bliss or calmness.

For those who prefer strains that do give you the munchies, do you have any tips for healthy stoner snacks?
We love almonds, seaweed, and fresh fruit and veggies!

For a long time, women in the cannabis community tended to be either pushed to the side or used in a "booth babe" style to sell cannabis via sex. As more and more roles have been opening up to women in the legal industry, how do you find SuicideGirls (and your brand) fitting in?
SuicideGirls have always been about female empowerment, and our sex positive philosophy lends itself to our endeavors in cannabis. We believe a woman can be anything she wants, from an entrepreneur to an artist to anything in between. SuicideGirls are creating this brand from scratch in the cannabis space. We wouldn't make products that we wouldn't use ourselves. I think the love and passion we put into Chill Hustle Zero is evident from the packaging to the final puff.

Who is the ideal consumer for the new SuicideGirls cannabis brand?
Anyone who is looking for a more discreet way to consume cannabis. Our cannabis line isn't just for people who identify with SuicideGirls, but men or women who want high quality cannabis oil at a great price.
The collection

The newly released vape collection has three different options, covering the unique needs of every cannabis user. Each option retails at $55.00 for a 1ml cartridge.

They are produced using a pressurized CO2 extraction method, which helps to insure the quality of the cannabis, and are not treated with pesticides.

The weed used to create this collection of cartridges is from “sun-grown cannabis,” which is a plus if you’re into growing outdoors.

Due to the array of options in the Suicide Girls line, it is essential to explore each of the three cartridges individually. They all cater to a specific high, following the growing trend of cannabis users’ ability to use marijuana to address particular needs.

Chill (indica)

This cartridge is made up of 60% THC. Reportedly, it tastes like weed (as opposed to a flavoring). The high from this cartridge is as you might expect it to be — nice and chill.
Hustle (sativa)

While still boasting an impressive 60% THC content, this cartridge will provide that nudge that your **creativity** needs. Or, perhaps the motivation to clean your apartment, do your taxes, or train for a 10k. Either way, this delicious cartridge will help you to complete your to-do list.

Zero (THCV hybrid)

This cartridge features the THCV **cannabinoid** and 60% THC. This cartridge provides the user with a quality high.

If you enjoy vaping, you know that they are tons of cannabis products like this emerging on the market. The Suicide Girl’s line of vape cartridges is a great option if you are looking for certain highs.
New Survey Says More Women Consuming Cannabis Than Before

Boliver said, “With so many female cannabis consumers and business leaders, businesses need to ensure that their marketing strategies appeal to women when developing both business-to-consumer and business-to-business marketing strategies.” This is already happening as brands like Suicide Girls has released their own line of vape cartridges with mood descriptions like Chill, Hustle and Zero, which lessens the munchie side effect.
Print Press
Vape Vixens

Alternative pin-up sexperts the Suicide Girls have released a trio of vape cartridges dubbed CHILL, Hustle and Zen. As you might guess from the names, CHILL is an elixir to help you unwind. Hustle is a solution for the on-the-go girl, and Zen is a hybrid that supposedly allows you to smoke without getting the munchies so you can stay motivational! Hmmm...

The Suicide Girls cartridges contain purpure cannabis oil with no-added glycol, extracted from organic flowers sourced from the Lowell Farm in Santa Barbara, CA. All batches are double-lab-tested at Steep Hill and SC Labs—all of which makes for some clean, sexy vaping! Available in California. chillsuicidegirls.com, hustle.suicidegirls.com, zero.suicidegirls.com

Freeze It

Harnessing the healing power of hemp-derived CBD, this cold-therapy pain relief treatment is perfect for athletes, neck pain, sore muscles and joints, and more. A cooling sensation quickly spreads when you press the thin layer of moisturized CBD cream. Freeze It is especially effective for post-run muscle and joint recovery—when applied to sore legs, it quickly soothes aches and twinges. cbhills.com

Pucker Up

A perfect pair of pucker-buzzed tropes. Colorado company Apothecanna gets it just right with Lip Buzz, a soothing balm that’s ideal for cold climates.

This protective, nourishing topical contains natural cannabis and herbal-infused Lip Discomfort with mango butter, shea butter, cannabis, peppermint, grapefruit and ylang-ylang oils. Apply a generous amount daily for silky-smooth lips. apothecanna.com

Circulation: 200,000
Social Media
It's Vape Awareness Month.

SuicideGirls Makes Some of the Best Vape Cartridges We've Ever Used

As the head of sales at SuicideGirls Cannabis, Grech is the man working to align a "lifestyle brand" most famous for posting pictures of naked women with purple hair,...

WWEEK.COM

Likes: 78,500
Now anyone can take SuicideGirls home

Suicide Girls Are Selling Vape Cartridges; Will Get You High as Sex

The Zero, Hustle, Chill collection is a great way to lose yourself in a cloud.

THEKINDLAND.COM

Likes: 140,000
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wweek.com/cannabis/2017/ ...
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Suicide Girls Are Selling Vape Cartridges; Will Get You High as Sex
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thekindland.com

Followers: 4,600
I tried to get horny with weed aphrodisiacs:
bit.ly/2IGBgjl
Followers: 130,000
http://bit.ly/2q0rozp